



Module Descriptor

Visual Arts Practice

Award Type: Minor
Award Level: 3
Award Code: 3N0591
Validation date: 30th November 2012

Revision 1.0

Module Descriptor

Purpose: The purpose of this award is to equip the learner with the knowledge, skill and competence to develop their awareness of how visual works of art are developed and created.

Module Duration: The learning effort required from a typical learner to successfully achieve the state learning outcomes for the module is 100 hours

Learning Outcomes: By the end of this module, the learner will be able to:

1. Describe the work of a variety of artists including the media they use and influences on them
2. Describe the process of creating a piece of art work
3. Describe the process of arranging an exhibition of work including initial contact with a gallery or exhibition space, submission of work or slides, meeting staff, preparation of work, hanging show and arranging publicity
4. Discuss ways in which galleries display artworks
5. Outline financial aspects of making and exhibiting artwork
6. Describe ways in which to provide access to and information about visual art
7. Express an idea in a piece of practical work following a process of identifying a theme or idea, drawing up a plan, identifying source material, gathering relevant information, exploring techniques and materials, and completing the piece of work
8. Discuss the finished work including communication of the original idea, suitability of presentation, successful and problematic areas of work and estimation of final cost.

Key Learning Points

Learning Outcome 1: Describe the work of a variety of artists including the media they use and influences on them

Key Learning Points

- Identifying the elements and principles of art
- Identifying key artistic movements/styles, such as Impressionism, Expressionism, Realism, Classicism, Cubism, Modernism, Romanticism, Photojournalism
- Identifying the different types of media used by a variety of different artists
- Exploring the work of a variety of artists – past and present – from different arts practices, such as painting, sculpture, printmaking, photography, filmmaking and architecture, ceramics
- Recognising and exploring the influences shaping a variety of different artists' work

Learning Outcome 2: Describe the process of creating a piece of art work

Key Learning Points

- Identifying and describing the stages in the process of making a piece of art
- Being open and receptive to new ways of working
- Commenting on own work practice

Learning Outcome 3: Describe the process of arranging an exhibition of work including initial contact with a gallery or exhibition space, submission of work or slides, meeting staff, preparation of work, hanging show and arranging publicity

Key Learning Points

- Identifying and describing a variety of methods of communicating/making contact with staff in potential galleries/exhibition spaces
- Identifying application requirements for submission to potential galleries/exhibition spaces, to include curriculum vitae, artist's statement, exhibition proposal, images
- Identifying and describing a variety of methods of hanging/presenting artwork for exhibition
- Describing the process of preparing work for exhibition to include framing, devices for showing sculpture
- Identifying and exploring ways of advertising and publicizing work

Learning Outcome 4: Discuss ways in which galleries display artworks

Key Learning Points

- Identifying a variety of different ways of presenting artwork
- Outlining some of the ways in which art galleries display artwork
- Noting methods of good practice in terms of health and safety i.e. safe and careful handling of work, wearing protective gloves where appropriate, observing proper conservation practices.

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Learning Outcome 5: Outline financial aspects of making and exhibiting artwork

Key Learning Points

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| <ul style="list-style-type: none">• Identifying the cost to the artist of producing artwork, such as materials, equipment and time• Identifying the cost to the artist and the gallery of exhibiting artwork, to include presentation of work, premises, transport, commission on work produced and publicity• Outlining the various types of funding available through institutions like the Arts Council |
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Learning Outcome 6: Describe ways in which to provide access to and information about visual art

Key Learning Points

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| <ul style="list-style-type: none">• Identifying ways of experiencing/viewing artworks• Organising a visit to an art gallery• Identifying advertising and publicity media – posters, leaflets, bill boards, newspapers, internet• Gathering information on art gallery facilities, artists and their work• Identifying and describing a piece of artwork |
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Learning Outcome 7: Express an idea in a piece of practical work following a process of identifying a theme or idea, drawing up a plan, identifying source material, gathering relevant information, exploring techniques and materials, and completing the piece of work
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Key Learning Points

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| <ul style="list-style-type: none">• Identifying a theme or idea of interest• Planning the stages in the process of making the piece of work which will express the chosen idea or theme.• Gathering related source material• Selecting relevant source material• Exploring a variety of techniques and materials• Selecting appropriate techniques and materials• Assessing the finished piece• Making personal response to material• Using tools and equipment correctly• Following health and safety guidelines when using the various media, materials and equipment |
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Learning Outcome 8: Discuss the finished work including communication of the original idea, suitability of presentation, successful and problematic areas of work and estimation of final cost.

Key Learning Points

- Describing the use of the elements and principles of art in the artwork
- Reflecting on the effort and perseverance put in to the artwork
- Testing the effectiveness of original idea/theme, in terms of visual communication
- Evaluating the suitability of the methods of presentation of the finished piece
- Evaluating the cost of producing the finished piece, such as materials, equipment and time
- Developing teamwork throughout the process

Assessment Specification

Award Title	Visual Arts Practice
Award Type	Minor
Framework Level:	3
Award Code:	3N0591
Credit Value :	10

Learning Outcome	Performance Criteria (Knowledge, Skill & Competence)	Assessment Techniques	Weighting	Assessment Instrument	Assessment Evidence
L01	Knowledge Skill	Portfolio	8%	Exercise 1 Activity 2 Activity 1	Portfolio
L02	Knowledge Skill	Portfolio	8%	Exercise 1 Activity 1 Activity 3	Portfolio
L03	Knowledge Skill	Portfolio	8%	Exercise 2 Activity 1	Portfolio
<u>L0</u>	Knowledge Skill Competence	Portfolio	8%	Activity 1 Activity 3	Portfolio
L05	Knowledge Skill Competence	Portfolio	8%	Exercise 3 Activity 1	Portfolio
L06	Knowledge Skill Competence	Portfolio	20%	Activity 1	Portfolio
L07	Knowledge, Skill Competence	Portfolio	20%	Activity 3 Activity 4	Portfolio
L08	Knowledge Skill Competence	Portfolio	20%	Activity 2 Activity 4 Activity 3 Activity 5 Activity 6	Portfolio

Suggested Learning Methodologies

- Practical work training
- Active research
- Activities and Exercises
- Portfolio
- Discussion
- Presentation
- Knowledge Sharing
- Brainstorming
- Skills Exchange
- Storyboard

Specific Module Requirements

The following is a recommended list. The list is not definitive as some of the items listed may not be essential in order to run the course. Items other than those listed may also be acquired for the course at the discretion of the Manager.

- Pencils ranging from 2B to 6B
- Charcoal – Willow and Compressed
- Pencil sharpeners
- Eraser – White plastic erasers (Staedtler)
- Acrylic/Gouache paint
- Palettes
- Containers for water
- Felt-tip pens
- Chalk pastels
- Wax crayons
- Colouring pencils
- Fixative spray
- Ink – small bottle of Black India ink
- Paint brushes – Flat, Round, Filbert (varied sizes)
- Ruler 30cms
- Trimmer
- Double sided adhesive tape
- Paper – cartridge and sugar (varied size and colour)
- A workspace with as much natural light as possible
- Sink
- Computer with Internet access
- Overhead projector
- Camera
- Resource material: books, photographs

Suggested Learning Resources

All of the highlighted Curriculum Resources mentioned below are available on the Moodle Community Services Curriculum and Assessment page. You can access the CSCA Moodle web page from this link:

<http://www.ecollege.ie/site/home.html>

Each learner will set up and maintain a Learning Folder where they will store

- Learning journal
- Research materials
- Instructional materials
- Evidence of developing an awareness of how visual works of art are created and developed

Update and maintenance of the learning folder will be supervised by the tutor and should be assessed at regular intervals to reinforce learning and support continuous self-assessment by the learner.

Useful Bibliography

Visual Artists Handbook, Artists Association of Ireland, 2011

Foundations of Art and Design, by Alan Pipes

Modern Art: A Very Short Introduction by David Cottington

The Story of Art by E.H. Gombrich

After Modern Art 1945 – 2000 by David Hopkins

The 20th Century Art Book: Mini Edition by Phaidon Press and Susannah Lawson

The Story of Modern Art by Norbert Lynton

Creative Drawing, by Howard J. Smagula, Laurence King Publishing, 2002

Making Contemporary Art: How Today's Artists Think and Work by Linda Weintraub

Generic Skills: Literacy

The learners will create and maintain a Personal Folder during the development of the course in order to build a resource of materials and items of interest. This should include personal sketches, collected images and/or pieces of texts.

At the end of every week the learners will complete a short **Weekly Reflective Sheet** in order to reflect on their learning and progress during that week. This Weekly Reflective Sheet will assist the learners to develop their generic skills of literacy, numeracy, communications and quality awareness and will give learners an opportunity to develop their writing skills.

The learners will create a **Personal Dictionary** of new words, key words and terms relating to Visual Arts Practice. This Dictionary will be updated each week and kept in the Learning Diary.

The learners, as a group, will add words and terms to a **Key Word and Terminology Bank** in the classroom, relating to Visual Arts Practice. The learners will find words listed in text books, class notes, DVDs and internet websites etc.

Generic Skill: Numeracy; Digital:

Learners will practice **using a calculator**, identifying and locating all keys needed to carry out basic calculations.

The learners will practice solving various problems, involving litres, metres etc, set by the instructor, **using the mathematical glossary**.

Learners will use practical mathematical instruments such as rulers, measuring tapes and set squares.

Generic Skill: Teamwork and Communications

Learners will discuss the importance of teamwork with the instructor using the **Teamwork Guide**.

Learners will take part in a **Teamwork exercise** by designing, planning and carrying out a project which will incorporate group discussions.

The learners will complete the **Team Review Sheet** after completing the Teamwork exercise.

The tutor will facilitate ice-breakers and warm-ups for learners which will promote interaction. Exercises in communication between learners should be implemented to demonstrate the potential of drawing as an interactive tool.

Learner Activities and Resources

Activity: Elements of Art

In this activity the learner observes the elements of art in a work of art – in this case a painting by Francis Bacon

Activity: Principles of Art

In this activity the learner observes the principles of art in a work of art – in this case a sculpture by Auguste Rodin.

Activity: Rubric

In this activity the learner evaluates a finished piece of work

Activity: Thinking Questions in the Art Room

In this activity the learner considers and evaluates the various stages throughout the process of making a piece of art.

Activity: Examining the Work and Life of an Artist - Paul Cezanne

In this activity, the learner gets an overview of an artist's life and work.

Activity: Classroom Key Word Bank

This activity aims to familiarize the learner with key words and terms associated with Visual Arts Practice

Activity: Word Search Quizzes

These Word Search Quizzes help the learner to develop the generic skills of:

- Reading
- Writing
- Recognition of words
- Problem solving

Recommended by: _____

Manager Training Policy Development and Support

Approved by: _____

Director Training Policy Development and Support