

### Benefits

- ✓ No Training Costs
- ✓ €4,000 Employer Grant
- ✓ Attract & Develop TALENT
- ✓ Internationally  
Recognised Qualification
- ✓ Flexible Registration  
Criteria



# National Sales Apprenticeship

The Sales Apprenticeship programme was developed to provide individuals with the underpinning knowledge, skills and competencies required to excel as a sales employee.

This programme combines on-the-job, classroom, online and self-study. The apprentice continues to work full-time in your business (84%) and attends classes (16% - 2hrs online per week + 2 classroom days every 6-8 weeks).

It is open to employers from all industry sectors, including small, medium and large firms. Apprentices can attend classes at various locations nationwide. Employers can avail of a €4,000 Employer Grant for each apprentice enrolled on the programme.

### Features

- ✓ 2-year programme
- ✓ Developed by industry for industry
- ✓ QQI Major Level 6 Award
- ✓ 13 industry-focused modules
- ✓ Suitable for new hires & existing employees
- ✓ Suitable for all industries  
Available nationwide

## Get in Touch with Us



Rialtas na hÉireann  
Government of Ireland



**GENERATION  
APPRENTICESHIP**  
[www.apprenticeship.ie](http://www.apprenticeship.ie)